



Media Contact:
Anton Zlygostev
(416) 907 – 9944
pr@easyprojects.net

FOR IMMEDIATE RELEASE

EASY PROJECTS .NET ANSWERS THE DEMAND FOR AFFORDABLE WEB-BASED PROJECT MANAGEMENT SOFTWARE

**New Introductory Pricing Makes Enterprise Project Management Software Affordable to Even
the Smallest of Businesses**

Toronto, Canada -- July 29, 2009 -- In light of recent economic downturn and the growing demand from SMBs for affordable enterprise project management and team collaboration tools, Logic Software Inc., provider of web-based all-in-one project management software, announced today special pricing for its web based project management and collaboration software [Easy Projects .NET](#). New customers are now able to purchase their first 5-user license pack at a “Start-Up” price of (US) \$499. This amounts to total savings of over \$450, compared to regular pricing.

This introductory “Start-Up” pricing is aimed at smaller project teams and businesses which usually are not able to benefit from the volume price breaks available to large organizations and enterprises purchasing hundreds of licenses.

The “Start-Up” pricing is available for In-House installation licenses which can be ordered immediately at <http://www.easyprojects.net/pricing/>

“This Start-Up pricing for [Easy Projects .NET](#) makes project management software affordable to even the smallest of businesses.” said Vadim Katcherovski, CEO of Logic Software Inc. “In today’s tough economic times, every penny counts. You will find that large companies, with high budgets, usually enjoy the volume price breaks, while smaller organizations end up paying the full price. We think that is not fair, so we decided to step up and do something about it.”

Recently, the adoption of project management and team collaboration software by the SMBs has been more rapid. According to David Coleman, a senior consultant at Cutter Consortium, this growth can be attributed to factors such as shorter start-up time with lower risk and cost, and smaller, less complex projects. However, “Tools must be easy to learn and use, inexpensive, and easily accessible.” says Coleman.

[Easy Projects .NET](#) was designed to help a novice user create their first project in less than three minutes, be accessible to all stakeholders via a secure web connection, and combine all major modules required for successful team collaboration under a single roof, including:

- Unlimited Projects and Tasks
- Time Tracking
- Issue Tracking and Change Request Management
- Online Collaboration (File Sharing and Message Boards)
- Resource Management Tools and Reports
- Portfolio Management
- Custom Fields and Reports
- Unlimited Customer Access

A [FREE Trial](#), [5 Minute Video Presentation](#) of [Easy Projects .NET](#) and further [pricing information](#) are available at www.easyprojects.net.

About Easy Projects .NET

[Easy Projects .NET](#) is a Web 2.0, Ajax-based project management and collaboration software with integrated time, issue, and request tracking tools. It is used in over 50 countries by some of the world's largest organizations including Reuters, Symantec, Staples, United Nations, Lockheed Martin, Centers for Disease Control and Prevention, Ernst & Young, University of California and more. Now in its 6th version, [Easy Projects .NET](#) has been developed by Logic Software Inc. since 2003.

About Logic Software Inc.

Toronto headquartered Logic Software Inc. is a privately held software development company with offices in British Columbia, Canada and Europe. Logic Software Inc. was founded in 1999 by Vadim Katcherovski, and is the leading provider of web-based all-in-one project management software.

###

Further PRESS resources are available via SMNR at <http://www.easyprojects.net/press/>

If you would like more information about this release, or to schedule an interview, please contact Anton Zlygostev at 1-416-907-9944 or at pr@easyprojects.net